



## VALENTINE FOUNDATION

FUNDING SOCIAL  
CHANGE FOR  
WOMEN & GIRLS



# 2016

ANNUAL REPORT

[www.valentinefoundation.org](http://www.valentinefoundation.org)







Valentine Foundation trustees (clockwise from top left): Alexandra V.A. Frazier (Executive Director), Jennifer Hope, Nan E. Feyler, Brenda DeFeo, Tara F. Jones, Laura Morris, Farrah Parkes. Not pictured: Hannah Sassaman

## MESSAGE FROM THE CHAIR

**2016 was quite a year.** While the presidential election and its aftermath definitely cast a long shadow, 2016 also marked significant accomplishments in the fight for social change for women and girls. On the national level, the Supreme Court's landmark decision in *Whole Woman's Health v. Hellerstedt* effectively eviscerated state-level efforts to restrict abortion access. Although there is still much work to do on the issue of sexual assault, several high profile cases brought national attention to the issue, which is the first step towards realizing real, lasting change. Locally, the efforts of current and former grantees have been paying off as well. The City of Philadelphia announced the launch of a publicly-funded, free Pre-K program starting in January 2017, which will relieve the childcare burdens of thousands of working mothers. Additionally, the City established a domestic violence staff position within the administration, the first of its kind in Philadelphia.

These accomplishments warrant celebration, but there is clearly a lot of work to be done, and on many more fronts than we may have realized. We are proud to be able to support these efforts, at a time when they are so urgently needed. In particular, we are excited to be funding the reproductive justice organizing work of Planned Parenthood of Southeastern PA and the Women's Medical Fund. We are also privileged to play a part in fostering social justice activism that recognizes and addresses the intersection of gender inequality with racial and economic justice issues. Among those being funded for this work are Bread and Roses Community Fund, the Education Law Center, and Philadelphia Young Playwrights in collaboration with the Colored Girls Museum.

At a time when it might seem like the arc of change might be swinging back to an earlier, less enlightened time, it is important to remember that the gender justice movement has faced greater and more entrenched obstacles than these and that the Valentine Foundation and the groups we support will continue to fight fiercely to advance social change for women and girls. We hope you will join us in that fight.

*Sincerely,*  
*Farrah Parkes*

## PUTTING OUR MONEY WHERE OUR MISSION IS

Mission-aligned investing has been getting some buzz around the philanthropic community for the last few years. So when the Valentine Foundation's board members heard about it at the PHILAnThropy Annual Conference in 2015, it did not stand out anymore than before. But when a sister family foundation explained how easy it was to expand the reach of their mission, Valentine was in.

The Valentine Foundation began in 1985 by Phoebe Valentine to fund programming that advances social change of women and girls. The Foundation consists of a part-time executive director and a six-member voluntary board who oversee the granting of approximately \$180,000 dollars annually. While none of the board members is a trained financial advisor, they work

collaboratively with a long standing financial management company (led by a former trustee) to review the endowment's portfolio at each meeting including the performance of equities, mutual funds, and cash. In the fall of 2016, they realized they could do more.

It started with placing the 5% cash that was sitting in a large bank, whose name is prominent on Wall Street, into a local community held bank. By allocating this cash balance on



Inter-Faith Housing Alliance staff and a resident celebrate the opening of "Hope Forest," an Ambler, PA, property that houses I-FHA's new Supportive Housing Program.

the local level, Valentine was honoring the ability for local banks to lend locally. And this action was an extremely low risk as the credit union is FICA insured institution.

Next, the trustees considered how they could use other cash in low risk ways. After all, they did not want to risk the highs and lows of the S&P nor did they want to sit on a CD for 10 years. At this moment, they learned that



*Hope Forest, a house renovated with funds from a low-interest loan from the Valentine Foundation, now provides a home to two families in transition.*

the Inter-faith Housing Alliance (a 501©3 nonprofit organization dedicated to working with individuals experiencing homelessness) was in need of a loan to rehab a property that would serve families in transition.

### **Inter-Faith Housing Alliance**

Valentine Foundation considered the risk—by lending Inter-Faith \$30,000 over five years at an extremely low interest rate, they would experience the same financial gains of a CD. And while the risk might seem higher, they evaluated Inter-Faith's financial statements, references, and project scope and decided the risk was low. There was already other committed funding on the line with Inter-Faith's project and Valentine could create a lift with the renovation project. It was a win-win.

The advisement of that sister family foundation cannot go unnamed. It was the contact and support of Laura Kind McKenna, formerly the executive director of the Kind Foundation, that helped the Trustees keep these activities simple while protecting their endowment. Valentine is extending this type of support to other small foundations as it was this pivotal peer advice that led to their action.

## 2016 GRANTEES

<i>Organization Name</i>	<i>Project Name</i>	<i>Social Change Indicator</i>	<i>Amount Awarded</i>
<b>Bread &amp; Roses Community Fund</b>	Women of Equity	Shift in Engagement	\$ 10,000*
<b>Clara Bell Duvall Reproductive Freedom Project/ACLU of Pennsylvania</b>	Women at Work: Pregnant and Nursing Women on the Job	Shift in Engagement	\$ 10,000
<b>Education Law Center</b>	Unlocking Possibilities: Education Collaborative for Philadelphia's Black Girls	Shift in Policy	\$ 12,000
<b>Girls Rock Philly</b>	Sound Scholars	Shift in Engagement	\$ 11,000
<b>HIAS Pennsylvania</b>	Expanding Protection for Immigrant Survivors of Interpersonal Violence	Shift in Policy	\$ 12,000**
<b>Legal Resource Center on Violence Against Women</b>	Improving Systemic Responses to Interstate Custody and Domestic Violence in Pennsylvania	Shift in Policy	\$ 12,000
<b>Philadelphia Young Playwrights/ Colored Girls Museum</b>	Performing Identity/ Where is the Colored Girl in the Herstory of Germantown	Shift in Engagement	\$ 10,000
<b>Planned Parenthood of Southeastern PA</b>	Patient & Community Outreach Program	Shift in Engagement	\$ 15,000
<b>University Community Collaborative at Temple University</b>	Increasing Awareness About Sexual Violence	Shift in Definition	\$ 9,000
<b>Why Not Prosper</b>	Peer Advocacy Program	Shift in Engagement	\$ 10,000
<b>Women Against Abuse</b>	Advancing the Coordinated Community Response to Domestic Violence	Shift in Policy	\$ 15,000*
<b>Women's Community Revitalization Project</b>	Development Without Displacement	Shift in Policy	\$ 10,000
<b>Women's Law Project</b>	General Operating Support	Shift in Policy	\$ 13,000†
<b>Women's Medical Fund</b>	Building a WMF Activist Team	Shift in Engagement	\$ 11,000
<b>TOTAL</b>			<b>\$160,000</b>

\*First payment of a two-year grant

\*\*First payment of a three-year grant

†Final payment of a three-year grant



*The University Community Collaborative at Temple University will work to increase awareness about sexual violence with Valentine Foundation grant money.*



*Funding from the Valentine Foundation has supported the Peer Advocacy group of Why Not Prosper, Inc.*



*The Bread & Roses Women of Equity group has been a Valentine Foundation Grantee since 2015.*

### *The Valentine Fund for Visionary Leadership*

is a separate endowment established at the Valentine Foundation through the generosity of many individual and foundation donors. Our commitment is to develop the leadership capacity of local nonprofit organizations whose primary focus and mission-driven activities benefit women and girls. Grant funds support leadership development for both current and emerging women leaders. Applicant organizations are encouraged to propose initiatives that address their unique leadership needs, including but not limited to courses, workshops, certificate programs, coaching, and succession planning.

#### LEADERSHIP FUND COMMITTEE

Mary McTernan, *Co-Chair*  
Alexandra Samuels, *Co-Chair*  
Martha Davis  
Farrah Parkes  
Ann Ricksecker  
Frances Vilella-Velez  
Cheryl Weiss

## 2016 LEADERSHIP FUND GRANTS

<i>Organization</i>	<i>Award</i>	<i>Description</i>
<i>Girls on the Run</i>	\$ 8,000	For Colleen Howard, Executive Director to attend Leadership Philadelphia
<i>Therapy Center of Philadelphia</i>	\$10,000	For Alison Gerig, Executive Director and her team of three to attend Racial Equity training
<i>The Nonprofit Center at LaSalle University</i>	\$ 4,500	For seven or eight women to attend a LaSalle Nonprofit Peer Learning Circle for Emerging Leaders
<b>TOTAL LEADERSHIP GRANTS</b>	<b>\$22,500</b>	

### *One Year Later: 2015 Grantees Reflect*

I would highly recommend the APAWLI program because it changed my life. It has significantly impacted the way I approach my daily living, both personally and professionally, and has enhanced my overall well-being. The Whole Person Leadership model is one that is critical to supporting leaders to thrive, not just survive and sustain themselves.

—Romana Lee-Akiyama

The program energized Erica (Makowski) to cultivate opportunities in her staff. Three of her four case managers began graduate programs, two in social work and one in counseling. As I prepare for retirement Erica has assumed additional responsibility at the agency's Crittenton location to plan trainings and celebrations. Having this grant is so important in such fiscally austere times.

—Bernice Andrews, *Youth Service, Inc.*

This program taught me how to use a human centered design approach to create and grow Career Wardrobe's programming. Because of this, we created more feedback opportunities for clients to share their needs and how they feel Career Wardrobe can help address them. We have redesigned our store layout and referral process in response to how women actually use the service. These seemingly small changes created a better sense of community and increased our participants' satisfaction with our services.

—Caitlin Garozzo, *Program Director Career Wardrobe*

Amy was able to build skills and knowledge in non-profit management, including staff management, HR basics, financial controls, and strategic planning that have been extremely useful to the organization. Though Gearing Up had anticipated and planned for the succession of our founder, the process happened 6 months earlier than planned. In that time, Amy stepped into the role of Co-Director and was able to tackle organizational tasks outside of her fundraising role with an increased knowledge and more robust skill set from her time in the program.

—Amy Spellman, *Development Director Gearing Up*