VALENTINE **FOUNDATION**

FUNDING SOCIAL CHANGE FOR WOMEN & GIRLS



Valentine Foundation. This year's **Annual Report highlights two** major accomplishments for the Foundation: rethinking the way we can help shape social change, and our nurturance of the next

2008 Annual Report

Greetings from the Valentine Foundation Board!

With an historic presidential election that arguably brought women, their leadership and women's and girls' issues to the forefront of political and national dialogue, 2008 will likely be remembered as a momentous year in which women took center stage addressing the nation. For the Valentine Foundation, 2008 was a year of rethinking, and of looking forward to strengthening our impact.

In a statement before the House Ways and Means Committee, Diana Aviv, President and CEO of Independent Sector, explained that, "The same conditions that have expanded the numbers of people in need have also left the nonprofit organizations people turn to for assistance struggling. Cuts in government funding, coupled with diminished private resources and rising costs of doing business, have left nonprofits facing significant challenges in meeting the increased demand." We are more aware than ever that in these challenging economic times, our grants - for program, general operating, and social change activities - play a critical role in supporting the needs of nonprofit organizations and the communities they serve.

In a significant shift to our grantmaking, the Valentine Trustees have decided to adopt the Women's Funding Network's "Five Indicators of Social Change" as the framework for making decisions about whom we fund. In so doing, Valentine joins many other women's funds in the national dialogue about social change grantmaking, and further increases our

important role in nurturing programs, policies and organizations dedicated to improving the lives of women and girls. Stay tuned to our website, www.valentinefoundation.org, as the Foundation communicates how we will implement this important modification.

The ongoing work of the Visionary Leadership Fund, supporting the professional development and training of current and emerging women leaders working on behalf of women's' and girls' issues, is even more crucial at this time. We thank our donors for making this work possible and the Advisory Committee that has volunteered its time to put the Leadership Fund policies and practices into place.

This year the Valentine Foundation welcomed two new Trustees, Shawn Towey and Nancy Kirby, adding tremendous knowledge and experience to our ranks. Providing insight, hindsight and the management of the Foundation's operations, Alexandra Frazier remains one of the Foundation's greatest assets.

2009 will be an exciting year for the Valentine Foundation as we roll out new approaches to our grantmaking, and new ways of communicating with prospective grantees.

Allemotra Smills

Alexandra Samuels

Valentine Foundation Trustees

Alexandra Samuels, Chair Linda White, Vice Chair Peggy Curchack Barbara Silzle Nancy Kirby Shawn Towey Tracy Tripp

Executive Director

Alexandra V. A. Frazier

The Valentine Foundation c/o Alexandra V. A. Frazier 300 Quarry Lane Haverford, PA 19401 Phone: 610-642-4887 info@valentinefoundation.org



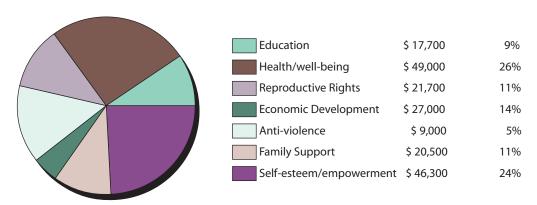
Above: Women's Community
Revitalization Project
Cover: Girls on the Move, Cory
Devereaux, American Dance
Therapy Association
Page 7: Girls on the Move
Back: Planned Parenthood of
Southern NJ

2008 Grantees

Arts and Spirituality Center The Art of Growing Up\$5,800
Black Lily Film and Music Festival Girls' Workshops \$10,000
Children's Aid Society of PA Time Out for Teens and Tots
Community Legal Services Child Care Law Project\$8,000
Childspace Cooperative Development, Inc. Advocacy Project\$10,000
CHOICE, Inc. Girls Want to Know\$8,000
Dawn Staley Foundation After School Program\$9,000
Delaware Valley Association for the Education of Young Children Worthy Wage Campaign\$8,000
Drexel University College of Medicine Evaluation and Dissemination of a Curriculum to Address the Health Needs of Previously Incarcerated Women\$9,000
Enhancing Lives Through Action, Inc. Young Women's Leadership Academy\$5,000
La Comunidad Hispana GUAPAS (Girls United Achieving Professional Aspirations
and Successes)\$10,000
,

Maternal and Child Health Consortium of Chester C Advocacy Program to Reduce Health Disparities of Wome of Color in Chester County	en -
The National Liberty Museum Teacher Training: Understanding Girls' Friendships and Conflicts	
The Nonprofit Center, LaSalle University Clear Circle and Career Counseling	\$5,000
PathWays PA 2nd Chance	\$7,500
Pennsylvania Prison Society Children of Incarcerated Parents Bill of Rights Initiative	\$8,000
People's Emergency Center Family Service Provider Network	\$7,500
Philadelphia Physicians for Social Responsibility Peaceful Posse/Parent Posse	\$9,000
Planned Parenthood of Bucks County Planned Parenthood Action Network	\$8,700
Planned Parenthood of Southern New Jersey Peer Education Program	\$5,000
Valley Youth House The Women's Health Center	\$5,000
Women's Community Revitalization Project Public Land for Public Benefit Initiative	\$9,000
Women's Law Project Advocacy to Achieve Equitable Treatment and Opportunit for Middle and High School Girls in PA	
TOTAL	\$191,200

2008 Grant Allocations by Program Area



NURTURING THE NEXT GENERATION OF SOCIAL CHANGE LEADERS

The Fund for Visionary Leadership,

launched in celebration of the Valentine Foundation's 20th anniversary, honors the memory of the original "Valentine Visionary Leader," Phoebe Valentine, and advances the Foundation's core mission to empower women and girls. This new endowment was created to ensure that nonprofits serving women and girls in the Delaware Valley have effective leadership now and into the future.

The idea for the new Leadership Fund came from grantee organizations responding to Valentine's strategic planning survey. Before published reports documented the "leadership gap" which threatens both regional and national nonprofits, Valentine grantees sounded the alarm over the lack of reliable funding for professional development. Research revealed that while the for-profit sector invested heavily in leadership development, nonprofits struggling to maintain programs and services typically could not afford to do the same

In 2005 the Valentine Foundation collaborated with the new nonprofit Executive Leadership Institute (NELI) at Bryn Mawr College to fund scholarships for seven women leaders of girl- and women-serving organizations. The overwhelmingly positive feedback from those organizations and the ensuing demand across the region led to the

establishment of the Fund for Visionary Leadership. This permanent endowment of \$500,000 will provide a reliable source of funding for nonprofits to develop women leaders and plan ahead for executive transitions.

To date, 40 women representing 31 separate organizations have been supported by the Valentine Foundation while participating in leadership programs at LaSalle's Nonprofit Center, Leadership Philadelphia and NELI. These women are already making a difference through their improved stewardship of resources and are role models and mentors to the next generation of leaders. Ongoing

"It has been an honor to be able to participate in this program. I have no doubt that the things I have learned and the people I have met at NELI will benefit me in the future as a nonprofit leader advocating for women and teen girls."

Susan Schewel, Executive Director Women's Medical Fund

evaluation by Valentine Foundation has revealed that the ripple effect of the investment in these women leaders is now spreading throughout the region.

There are many challenges ahead for nonprofit organizations and the people they serve. Funding to support programs and services remains important, but investing in the development of visionary leaders with new tools and new capabilities is vital to the future success of all nonprofit organizations. The Fund for Visionary Leadership not only invests in the growth and impact of nonprofit organizations, but fosters long-term sustainability.

"Given the current economy and its impact on nonprofits, we believe that strong leadership will make the difference between those organizations that thrive, those that barely survive and those that do not survive," explains Alexandra Samuels, current chair of the Board of Trustees for the Valentine

Foundation

The next generation of influential women leaders is emerging with the support available through the new endowment. Leadership development strengthens the commitment to their organizations, and helps them confront a challenging present while strategically envisioning a better future. The dividends

of personal and professional growth cannot be overemphasized – the Fund for Visionary Leadership is an investment in a better future for countless women, girls and families in our region.

Adapted from an article by Mary McTernan and Linda White



Valentine Visionary Leader Spotlight On Pamela Bryer

In Her Words: Leadership development helped this already dedicated professional become "more committed to long-term systemic change and more focused on developing the organization for the future beyond my leadership."

One specific example of the impact of the training is that the Maternal and Child Health Consortium of Chester County is actively seeking Pennsylvania Association of Nonprofit Organizations' Standards of Excellence certification. (PANO Standards provide benchmarks to determine how well an organization is fulfilling its obligations to participants in the programs, contributors, and the public.)

Her Program: The Maternal and Child Health Consortium of Chester County helps pregnant women secure health insurance, get prenatal care, learn good health habits and parenting skills – resulting in better outcomes for mothers and babies. More than 5,000 women have been served since 1994. A new Family Center in Kennett Square provides school readiness services for young children. MCHC actively advocates for enhanced public commitment to improve access to high quality health care for all mothers and children in the region.

Visionary Leadership Fund Committee

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2008 Visionary Leadership Fellows

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Planned Parenthood Association of Bucks County

Heather Bennett

The Career Wardrobe

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Christine Phillips

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Diane Zanetti

Berks Women in Crisis

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A sincere thank you to our supporters for their generosity in enabling us to reach our endowment goal of \$500,000

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January 19, 2009

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* List reflects pledges received through

RESHAPING THE WAY WE INFLUENCE SOCIAL CHANGE

Phoebe Valentine created the Valentine Foundation in 1985 for the purpose of funding initiatives that would redress attitudes, policies and practices that prevented women and girls from realizing their full potential. Over the past twenty-three years, the Foundation has taken a leadership position in the Delaware Valley in identifying and supporting programs and organizations that result in tangible change in the lives of women and girls.

As part of our ongoing commitment to the assessment of our effectiveness, last year the Trustees of the Valentine Foundation gave themselves a mandate to answer the following question:

How does the Foundation maximize its grantmaking impact and resources in order to achieve its mission to effect social change for women and girls?

Through an intense process of research on best practices and an extended strategy retreat facilitated by Heidi Warren, the Trustees determined that, going forward, the Valentine Foundation will adopt the

Women's Funding Network's "Five Indicators of Social Change" to structure our grantmaking.

Starting in 2009, applicants for Valentine Foundation grants will have to demonstrate how their grant will result in one or more of these indicators.

Clearly these social change indicators provide a powerful tool, and a well-conceived framework, through which Trustees will review grant requests. Equally as important, the indicators also offer a framework through which our grantees can assess their social change impact.

These changes will require revisions to our grant application and procedures, but will result in our being even more influential agents for social change for women and girls.

For more information about the WFN's Social Change Matrix, go to:

http://www.valentinefoundation.org/pdf/socialChangeMatrix.pdf

SOCIAL CHANGE INDICATOR	EXAMPLE
Shift in Definitions The issue will be defined differently in the community or society.	Rape is seen as an illegal act of violence, not a sexual transgression.
Shift in Behavior People are behaving differently in the community or larger society.	Women seek and advocate for women-centered health care; the community provides better care.
Shift in Engagement People in the community or larger society are more engaged in the issue.	Individuals and groups collaborate to create "tipping points" for new activities and initiatives.
Shift in Policy Institutional, legal, organizational or legislative policies or practices change.	Laws surrounding licensing of home child care providers reflect needs of diverse consumers.
Current Position Maintained Past gains have been maintained (in the face of backlash or resistance).	Funding breast cancer research is saved from budget cuts.



Grantee Feature

Peer Teen Program Planned Parenthood of Southern New Jersey

If you really want teenagers to learn about sexuality and sexual practices, have a peer do the teaching. Based on this wisdom, PPSNJ has developed its Peer Teen program – training 10-12 high school students from the Camden City schools, ranging from 9th to 12th grade, to provide information and referral on reproductive health and sexuality to fellow teens. As Lynn Brown, President and CEO of Planned Parenthood of Southern New Jersey (PPSNJ) wrote to us: "Peer outreach efforts are an effective way to reach young women with the information, skills and motivation they need to make healthy decisions and successfully transition into adulthood."

Turning myths and misinformation into trusted and trustable information requires significant education. And as one would expect, the Peer Teens receive extensive training on a wide range of reproductive health and sexuality-related issues, including pregnancy prevention, HIV/AIDS, sexually transmitted diseases, and making responsible choices. But beyond these – and meshing perfectly with the Valentine Foundation's commitment to developing leadership skills – the Peer Teens are also trained in conflict resolution, effective communication techniques, public speaking skills, and self-esteem building.

This training readies the Peer Teens to become involved in a number of different efforts. In addition to presenting workshops, last year the Peer Teens staffed information tables at public events including concerts and health fairs, participated in a "Walk for Choice" march, and held a special training retreat. One singular aspect of PPSNJ's peer education effort is the involvement of parents of the Peer Teens in their daughter's development. On a recent parent feedback form, parents reported seeing real growth in their childrens' confidence, public speaking skills, and in overcoming shyness.

Everyone benefits: teens in the wider community have a source of reliable information from girls they can relate to and trust; the Peer Teens themselves get to develop and hone leadership skills that they will take with them throughout their lives.

The Valentine Foundation is proud to support this important work.

