

VALENTINE FOUNDATION

FUNDING SOCIAL
CHANGE FOR
WOMEN & GIRLS

2011 ANNUAL REPORT



Sonia Sanchez, subject of an Attie and Goldwater documentary *"BaddDDD Sonia Sanchez"*

Coalition Against Trafficking in Women's
"Global Campaign For A Sex Trafficking
Free Internet"



2011 Trustees

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Nancy Kirby
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Barbara Silzle
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WOMEN'S WAY Roe v. Wade Anniversary Action Event

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GREETINGS FROM THE VALENTINE FOUNDATION BOARD

In 2011 the Nobel Prize for Peace was awarded to three women, each a political activist. In making their selection, the Committee noted:

"We cannot achieve democracy and lasting peace in the world unless women obtain the same opportunities as men to influence developments at all levels of society."



Our 2011 grantees are doing the hard work of ensuring that one day we will in fact achieve full equality for women as well as democracy and lasting peace through their work on such crucial issues as human trafficking, reproductive rights, preserving access to early childhood education, and safe, affordable housing. In keeping with Valentine's core mission, they share a dedication to meaningful, lasting, social change for women and girls. Along with our grantees, our 2011 Visionary Leaders have chosen leadership development opportunities which will position them to become even more powerful advocates for the rights of women and girls.

This year marks the third year of our adoption of the Women's Funding Network's "Social Change Indicators," (SCI) and the completion of our first foray into multi-year grantmaking. We've been energized by the clarity that the use of the SCI provides, and gratified by the accomplishments of our multi-year grantees.

The coming year will see changes in the Valentine Foundation Board. After serving two three-years terms, Linda White, Chair from 2009-2011 and I rotate off the Board. While Linda and I will both miss the Board, we are thrilled to be welcoming Tara Jones and Laura Morris as our newest Board members.

Grantmaking is a profound responsibility. I have been awed by my colleagues on the Board, and by the wise guidance provided by our Executive Director, Alexandra Frazier. I salute all our grantees, and am grateful to have been a part of the Foundation's important work.

A handwritten signature in black ink that reads "Peggy L. Curchack".

Peggy L. Curchack, Chair

VISIONARY
LEADERSHIP
FUND
of the VALENTINE
FOUNDATION

EXCITING CHANGES IN THE VALENTINE FUND FOR VISIONARY LEADERSHIP

Just as the Foundation's approach to our general grantmaking evolved with the adoption of the Social Change Indicators, the Valentine Fund for Visionary Leadership has evolved as well. In 2011 we instituted a new strategy for grantmaking around leadership. While maintaining our initial vision to: *"strengthen the organizations that improve the lives of women and girls in the great Philadelphia region by making current women leaders more effective, developing the next generation of women leaders, and fostering a community of women leaders"* we moved from limiting our funding to attendance at three specific leadership training programs to accepting applications to any leadership training initiative that applicants identify as being useful to them. Organizations can nominate a staff member to attend a conference and workshop, take a college or university leadership training course, and/or participate in formal leadership training programs; as long as it is relevant to building leadership skills, we welcome the application!

This new approach gives us, and our applicants, a more nuanced approach to grantmaking around leadership training. By allowing women staff of local women and girl-centered nonprofits to identify their specific leadership needs and select the program the most appropriately addresses those needs, the Fund for Visionary Leadership is truly visionary, and will have a lasting impact on the leadership capacity of organizations throughout the region.

We sincerely appreciate the generosity of the 2011 donors to the Visionary Leadership Fund:

Helene Van Beuren
L. Clarke Blynn
Sally W. Castle
Isaac H. Clothier IV
Walter R. Garrison

Christine Graham
Tucker C. Gresh
Joan W. Mackie
Martha F. Morse

Neilda E. Mott
Miles Smith
Janet Dickerson Stephens
Jacqueline R. Turner

2011 GRANTEES

Amount

Social Change Indicator

Attie and Goldwater Productions/Women Make Movies <i>Documentary on Sonia Sanchez: "BaddDDD Sonia Sanchez"</i>	\$10,000	Shift in Engagement
Childspace Cooperative Development, Inc.** <i>Leadership development and organizing the childcare workforce</i>	\$10,000	Shift in Policy
Coalition Against Trafficking in Women <i>General Operating Funds</i>	\$10,000	Shift in Engagement
Community Legal Services <i>Family Advocacy Unit: for collection and analysis of data on needs, experiences and outcomes of low-income women represented by CLS</i>	\$8,000	Shift in Policy
Dawn's Place <i>To change the way commercial sexual exploitation of women is perceived by law makers, law enforcement and the public</i>	\$7,000	Shift in Definition
Delaware Valley Association for the Education of Young Children <i>Public Policy Strategies Program: training child care providers for leadership roles as advocates for decent wages and quality child care</i>	\$7,500	Shift in Policy
Maternal and Child Health Consortium of Chester County <i>Community Voices Project: putting a face on the areas in which the health care system is not working.</i>	\$10,000	Shift in Engagement
Philly Collaborative for Reproductive Justice and Support <i>General Operating Funds</i>	\$8,400	Shift in Definition
Public Citizens for Children and Youth <i>Advocating to Preserve Access to Early Education at a time of Public School Change program</i>	\$10,000	Current Position Maintained
Students Active for Ending Rape (SAFER) <i>General Operating Funds</i>	\$10,000	Shift in Engagement
Why Not Prosper, Inc. <i>Leadership and community organizing on behalf of incarcerated women and those who have returned to the community</i>	\$7,500	Shift in Engagement
Women's Community Revitalization Project <i>Public Land for Public Benefit initiative shaping decisions on use of publicly-held land in Eastern N. Philadelphia</i>	\$10,000	Shift in Definition
Women's Law Project* <i>General Operating Funds</i>	\$10,000	Current Position Maintained
Women's Medical Fund <i>Retiring Trustee Grant</i>	\$500	(Not Applicable)
Women's Opportunities Resource Center (WORC) <i>Advocacy for Loan Program: assure annual state funding for incentive matched savings program "Family Savings Account"</i>	\$7,500	Current Position Maintained
Women's Way** <i>Education and Advocacy Initiative</i>	\$13,000	Shift in Engagement

* 1st year of three-year grant

** 3rd year of three-year grant

TOTAL: \$139,400

2011 LEADERSHIP FUND GRANTEES

Amount

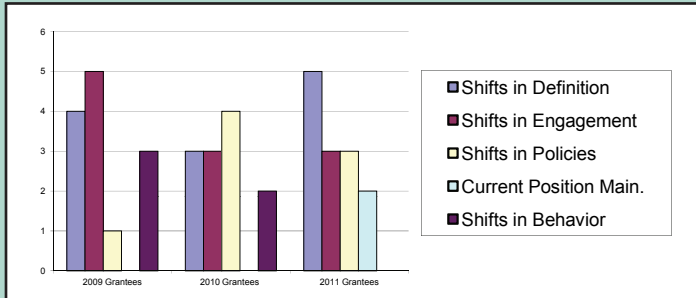
Camden Repertory Theater <i>Participation of Founding Artistic Director in "Women and Power" executive leadership seminar at Harvard University</i>	\$6,900
Laurel House <i>Participation of Director of Housing in New England College's on-line Non-Profit Leadership program</i>	\$2,500
Maternity Care Coalition <i>Attendance of Director of Clinical Services in the Non-Profit Executive Leadership Institute (NELI) at Bryn Mawr College</i>	\$2,500
People's Emergency Center <i>Attendance of V.P. of Social Services in the Non-Profit Executive Leadership Institute (NELI) at Bryn Mawr College</i>	\$5,500

TOTAL: \$17,400

HOW THE WFN SOCIAL CHANGE MATRIX HAS AFFECTED WHAT WE DO, AND THE WORK OF OUR GRANTEES

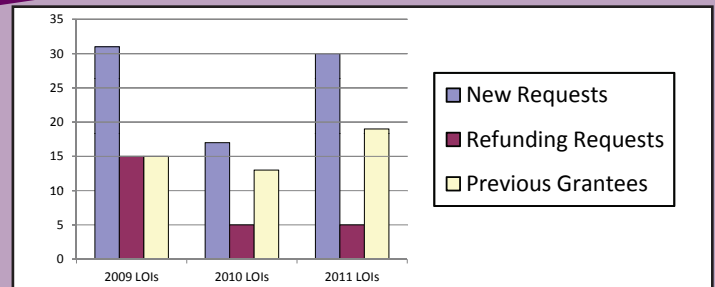
Change often involves risk. When the Board decided in 2008 to adopt the WFN Social Change Indicators matrix to guide and inform our grantmaking for 2009 and going forward, we did so in the hope that it would help us do an even better job of making grants that could truly advance the work of social change on behalf of women and girls. The risk paid off. The matrix has ultimately enabled us spend our meeting time and grantmaking dollars far more efficiently.

A LOOK AT THE LAST THREE YEARS



The Social Change Matrix identifies five “indicators” that define the type of social change – “shift” -- an organization or project effects: shift in definition, engagement, policies, maintenance of current position, and behavior. For 2009 and 2010, we used all five indicators; in the 2011 grant cycle (and going forward) we decided to limit ourselves to the four indicators that most closely align with our focus, removing “shift in behavior.” As the bar chart indicates, in the past two years we have funded more grants affecting shifts in policy, while still being able to fund efforts across the broad spectrum of social change.

One of our hopes as we revised our grantmaking was that organizations that had not previously sought our funds would submit Letters of Intent, and that we’d be able to expand the range of initiatives that we were funding. We are extremely excited about our success in reaching new grantees.



FEEDBACK FROM GRANTEES

Such significant changes not only impact the work of the Board, but our grantees as well. The following comments come from the 2010 Final Report completed by all grantees [editor’s note: responses have been edited]:

“In general, we have designed our programs to effect all types of social change. The Matrix encouraged us to focus on the areas where we have the greatest impact. By concentrating our efforts on achieving those Indicators (rather than broadly trying to do everything), we have been able to strengthen the effectiveness of our programs.”

“The Social Change Indicators Matrix has been a useful tool for putting words to what we are trying to achieve in our leadership development and advocacy work. The matrix has helped us analyze what we do and to articulate how the groundwork laid through engagement prepared us to shift definitions and behavior to the extent that policy changes are now made possible.”

“The matrix gave us language to better articulate the work done by our [staff]. It also allowed us to think critically about strategies and resources required to complete the work.”

Just as the matrix has helped us as grantmakers, it seems to have been of real benefit to many of our grantees. We hope that sharing these responses might encourage you to look at the matrix, and see if it might be useful in your own work, whether as a grantmaker or a funds seeker.